

ELITE access



ELITE CONCEPTS OUR STORY

Elite Concepts is one of Asia's leading hospitality groups, defining Asian hospitality since 1991. Our portfolio of restaurants and bars includes Ye Shanghai, Nanhai, Deng G, Duck de Chine and eyebar. We have been serving loyal, discerning patrons not only in Hong Kong, but also Shanghai, Beijing, and Taipei. Our many industry awards and accolades are an accumulation of commitment and recognition of our constant quest for delivering quality, served up with style.



YOUR GATEWAY TO **EXTRAORDINARY EXPERIENCES**

We are thrilled to introduce ELITE ACCESS – our membership program, that unlocks a world of unparalleled exclusivity and extraordinary experiences.

As an ELITE ACCESS member, you will enjoy a level of exclusivity that is truly unmatched. Designed for the most discerning individuals, ELITE ACCESS now offers an additional new concept, PENTHOUSE. And of course, our existing perks still available for you to enjoy! Prepare to embark on a journey of exceptional dining and entertaining experiences, meticulously curated to surpass your every expectation.



MEMBERSHIP FEE

For an annual fee of HKD 2,988, you'll unlock a suite of benefits worth up to HKD 9500, including access to our member's only club PENTHOUSE. Plus, special offers at our restaurants and bars in Hong Kong, RSVP invitations

to private events, and more.

HKD2,988 / year



DISCOUNT OFFERS

- 12% off on Food & Beverage at all Elite Concepts Group's restaurant and bars in Hong Kong only
- 25% off on all Food & Beverage at PENTHOUSE

DINING COUPONS

- Five HKD500 dining coupons to be used at Ye Shanghai (Admiralty), Ye Shanghai (Tsim Sha Tsui), Nanhai No.1, Nanhai No.2, or Deng G (Tsim Sha Tsui)
- One champagne coupon celebrate in style by booking a private room of any of our restaurants in Hong Kong







*Terms and Conditions are applied.

PENTHOUSE EXPERIENCE

From the indulgent prix fixe menus to the refined wine and tea tastings, every aspect has been meticulously curated to provide a truly remarkable journey. Ascend to new heights of epicurean delight with the PENTHOUSE Experience.

- Indulge in a complimentary 6 course Prix Fixe tasting dinner for 4 guests, savoring the finest seasonal ingredients.
- Indulge in a **complimentary Prix Fixe lunch** for 2 guests, an exquisite way to savour connections with your loved ones or business partners.
- Enjoy exclusive Golden Hour Delights for 4 guests with wine or tea paired with artisanal light bites, a perfect way to unwind after a busy day.



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PRIVILEGES

As an esteemed member, you'll unlock unprecedented privileges. From priority access to exceptional pricing, our exclusive offerings are designed to amplify your culinary journey.

- Enjoy 25% off discount on dining, private dining room booking and house events at our members only venue -PENTHOUSE.
- Unlock exclusive prices with access to flash deals and seasonal member-only offers
- Be the first to know about our latest offerings and upcoming events across all venues.
- Relish happy hour prices from 3 PM to closing every day at the Terrace in Ye Shanghai (Tsim Sha Tsui) and Jin Zui.



PRIVILEGE POINTS

As a valued member, every visit brings you closer to exclusive rewards. Earn points when you dine - whether savoring our signature set menus, exploring the à la carte selection or enjoying our vast beverage selection - and unlock privileges designed for your refined tastes. The more you indulge, the more you earn.

- Earn 1 reward point for every eligible HKD 1 spent on food and beverage, excluding service charge.
- The final paid amount excluding any service charges, will be converted into reward points.
- Redeem your accumulated points for a variety of rewards, including merchandise, dining offers, travel, 5-night stay at Villa Puri Tupai, Ubud Bali and more!





PENTHOUSE

OUR MEMBERS' ONLY VENUE

Dinette

Address: 31/F, iSquare, 63 Nathan Road, Tsim Sha Tsui



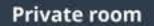




Foyer

Cellar 31







Mister DeeJay Lounge



The Tea Lounge

OUR HONG KONG VENUES



yè shanghai

Shop 332, 3/F, Pacific Place, 88 Queensway, Admiralty



Nanhai No.1

30/F, iSquare, 63 Nathan Road, Tsim Sha Tsui



PENTHOUSE

31/F, iSquare, 63 Nathan Road, Tsim Sha Tsui



Deng G

412-413, Level 4, K11 MUSEA, 18 Salisbury Road, Tsim Sha Tsui



yè shanghai

702, Level 7, K11 MUSEA, 18 Salisbury Road, Tsim Sha Tsui



Nanhai No.2

12/F, World Trade Centre, 280 Gloucester Road, Causeway Bay



eyebar

30/F, iSquare, 63 Nathan Road, Tsim Sha Tsui



Jin Zui

412- 413, Level 4, K11 MUSEA, 18 Salisbury Road, Tsim Sha Tsui

CONTACT US

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